



PRODUCT PRESENTATION

The perfect gift for any occasion!

Anybody can buy a gift card off the rack. To really show someone you care, take a couple of minutes to make a customized GiftCard MasterCard. All you have to do is to choose a design from our catalogue or add a personal photo to the Giftcard. To make your gift even more personal, add an embossed message to the front of the card. There is no better way to show your love and care to someone special than sending the perfect gift – Personalized GiftCard. Gift cards are convenient for everybody.



Personal

With original photo and text, each GiftCard is personally designed for the recipient.

Easy

Use a personal image or choose from our redesigned gallery. Add a message, then place your order.

Convenient

Your personalized Giftcards can be used wherever MasterCard is accepted.



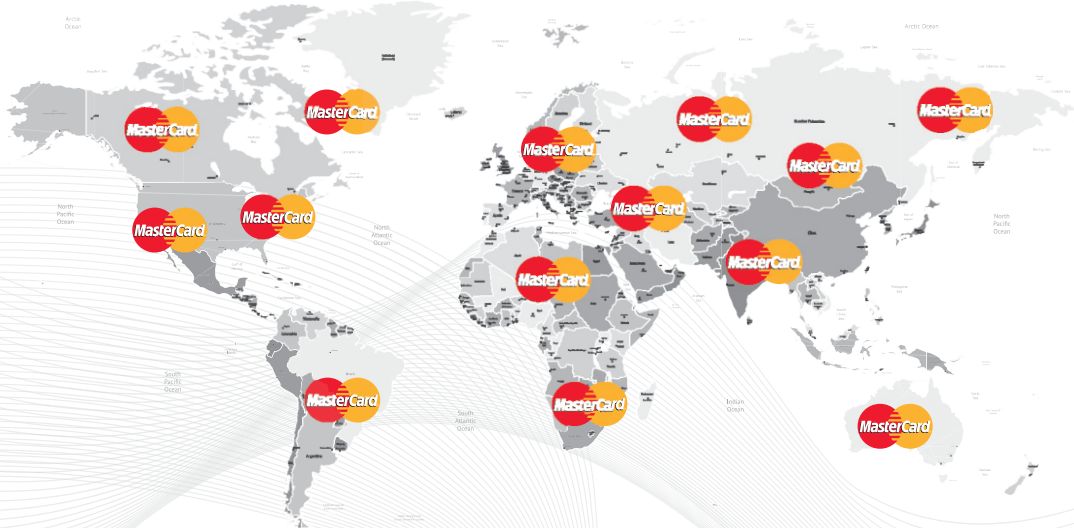
The freedom to choose the right gift!



GiftCard or the alternative?

GiftCard™ THE PERFECT GIFT

1. usage:
anywhere MasterCard is accepted worldwide



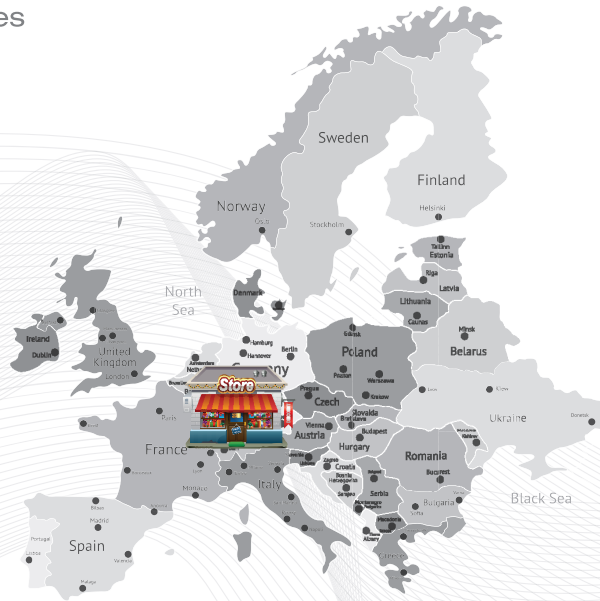
2. flexibility:
with chosen value and currency

3. personalization:
fully customization with your own photo
and greeting message



Private Label card

1. usage:
only in specific chain stores



2. no flexible:
with fixed value and currency



3. without personalization:



GiftCards designs

Choose from our gallery with more than 40 options or create your fully personalized Giftcard - please ask for GiftCards Catalogue or visit our website www.giftcards.eu and GiftCard Mobile App.



GiftCards packages



- **GiftCard Prestige**

GiftCard is inserted in luxury packaging, containing 2 parts - inner and outside.



- **GiftCard Lux**

Contains GiftCard, a matching greeting card and a luxury envelope.



- **GiftCard Holder**

The GiftCard is attached to a luxury GiftCard Holder, packed with an elegant paper ribbon.



- **GiftCard Standard**

Choose matching GiftCard package. Place your logo and greeting text. Personalize with receiver's names.



- **GiftCard Holder Lux**

Very elegant and chic holder with gold and silver design, packed with an elegant ribbon.

GiftCards are activated by the recipient before use

- **Activation**

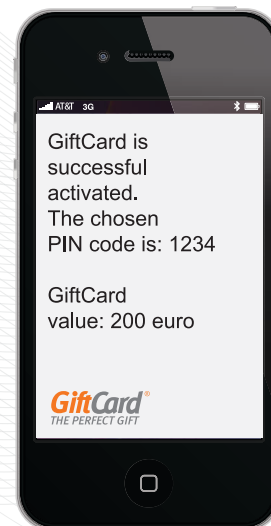
Send a SMS with the following content:

[the 16 digits from the number of your GiftCard][space][a freely chosen four-digit number/PIN]



- **Confirmation**

You will receive a SMS with confirmation.



To receive a new PIN Code the cardholder has to repeat the activation procedure from the same phone number, used by the initial activation.

The local phone numbers for each country are published on: www.giftcards.eu

Check balance

Every GiftCard customer can check the card balance and completed transactions online at www.giftcards.eu or GiftCards Mobile App



Mobile application

Send a real GIFTCARD MasterCard from your mobile phone!

The perfect present in just a few clicks with GiftCard Mobile App.



Download now



- **Make it personal**
with your photos and message
- **Enter recipient's address**
for delivery of your package with GiftCard
- **Load Funds to GiftCard**
with your card or iPayCheckout

Contacts

GiftCard is an Electronic money facility issued by Intercard Finance AD authorised and regulated by the Bulgarian National Bank as an Electronic Money Institution under the Electronic Money Directive 2009/110/EC with license No. 4703-5081/25.07.2011 and as a Payment Institution under the Payment Services Directive 2007/64/EC with license No. 4703-4331/23.06.2010, Principal Member of MasterCard, VISA and JCB. GiftCard, VIRTUAL GIFTCARD, eGIFT are registered trademarks

www.giftcards.eu
sales@giftcards.eu



ENJOY FREEDOM WITH

GiftCardTM
THE PERFECT GIFT



www.GIFTCARDS.EU