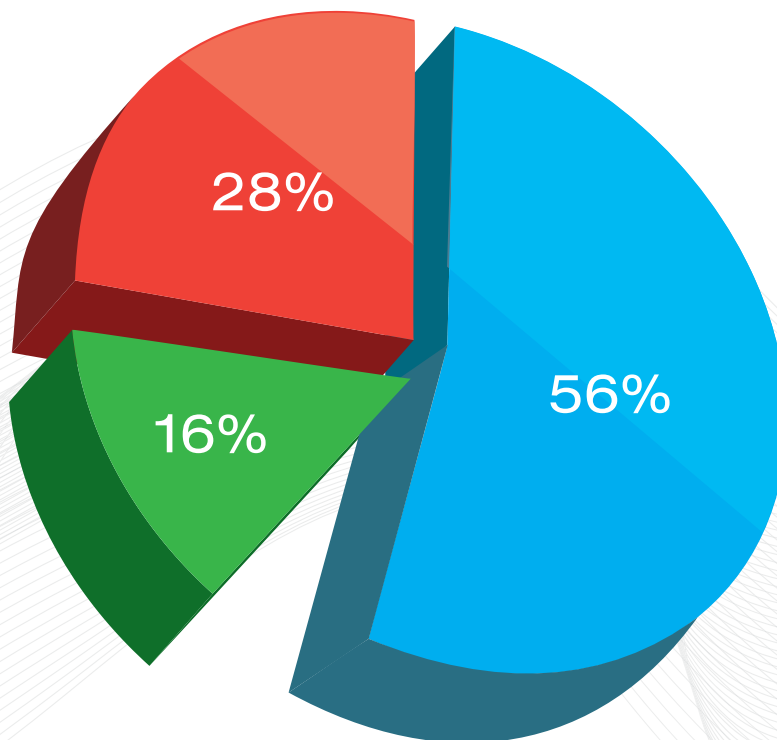





GiftCardTM
THE PERFECT GIFT



Business to Business

GiftCard is used as advertising and motivation tool



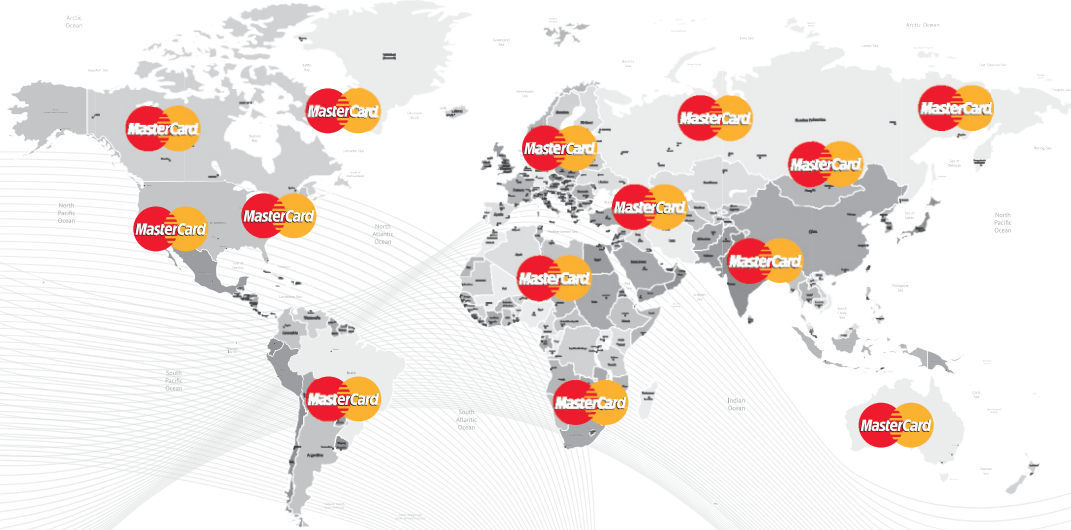
-  distributors and sales agents motivations
-  marketing
-  motivation of employees

The companies like GiftCard because of its flexibility

GiftCard or other alternative?

GiftCard

1. Usage:
anywhere MasterCard is accepted worldwide



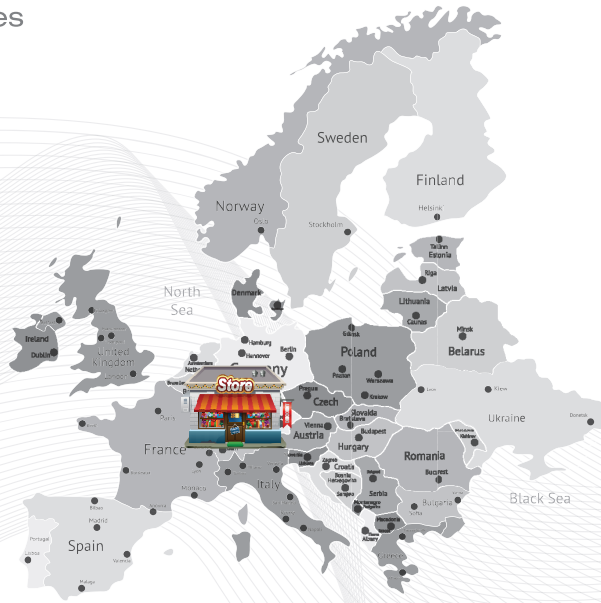
2. Flexibility:
with chosen value and currency

3. Personalization:
fully customization and branding



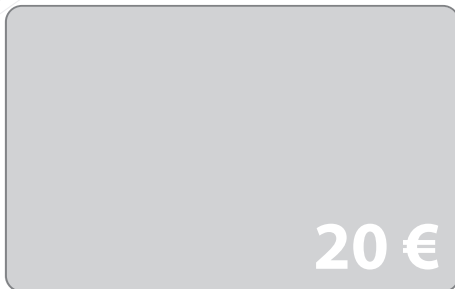
Private Label card

1. Usage:
only in specific chain stores



2. No flexible:
with fixed value and currency

3. Without personalization



Are you bored from all traditional gifts?

Are you looking for a new marketing tool to acquire new customers or retain the existing ones?

All advertising agencies search for successful prizing solution in their actions, that their clients would appreciate.

GiftCard is the perfect tool for Consumer Acquisition, Promotional Programs, Retention and Rebates.



Increase your sales by enhancing distributor's motivation

To be competitive you need motivated sellers. It's hard to let them believe in your product because of the huge market competition. You have to choose a right incentive tool to give them what they deserve, regarding their fulfilled targets.

Companies with different activities use GiftCards as incentive tool for their Distributors and sellers - IT, Cosmetics, Pharmacy, others.



It's hard to bring a smile on the face of your employees, when they have a big expectations

Give them a GiftCard!

- annual bonuses
- performance-based rewards
- team motivation



80% from the customers prefer GiftCard in comparison with others Gifts

Every Christmas, Eastern or holiday you search for the right gift to surprise your partners and customers.
There is a way to show them your appreciation and good taste.



GiftCard branding and personalization

1. Personalized card

Choose from our Predesigned Gallery

or

create own design

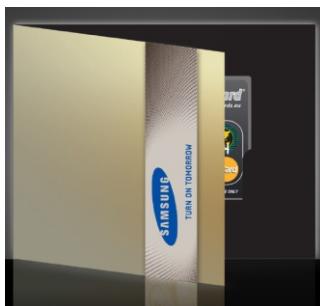


2. Personalized packaging

Put a logo on predesigned Packaging

or

create own packaging



GiftCard delivery terms



Custom

Your company logo on a GiftCard MasterCard



Fast

Delivery can be made in less than 3 business days



Effective

Cards that can be used anywhere are perfect incentives

Business to Business GiftCards

GiftCards provides full service prepaid loyalty and rewards solutions for corporate incentive programs.

We work with each client to understand their program goals, identify additional opportunities based on our past experiences, and tailor a solution that will drive the most impact and cost efficient reward.

- „We are satisfied from the success of the project and the most important is that the people receive something, usable in their everyday life ...”

Vlado Galevski

Regional Manager CEE/CIS

TELEKOM AUSTRIA GROUP M2M

- „Our partners are impressed with these cards and we were happy to give them an elegant and security solution...”

Teodor Cimpoesky

Kaspersky Lab Romania

- „The Cards look GREAT!!! Thank you for all your help and support.”

Andrej Trulik

Sales Executive

GSA Solutions

Member of Globair Group

- „GiftCards gives the perfect solution for making presents to your friends, colleagues, employees, business partners and beloved people. It saves your time, gives flexibility and opportunity to make the desired present with appropriate message. It is easy to have it, to use it and make people happy with it!

Of course, the success of this product is also due the good professional team and excellent customer service”!

Elinka Uzunova,

Finance & Accounting Manager, OMV Bulgaria

- „GiftCards is one of our most preferred incentive tool and is a great motivation for our agents to increase their sale’s performance.

The other crucial point to choose GiftCards as our main incentive tool is the quality of the product, service and staff, providing very professional handling of inquiries, immediate response and super service!”

Marketing Team, Austrian Airlines, Bulgaria

- „GiftCard is very interesting and innovative product. We are more than happy to use it in our company activities. Thank you for providing such a quality product.”

Rumiana Filipova

Administration Manager, 60 K

Some of our corporate clients:

IT

- HEWLETT PACKARD
- COCA COLA HELLENIC IT SERVICES
- SONY
- UBISOFT
- KASPERSKY Lab.
- PHILIPS

FMCG

- COCA COLA
- NESTLE
- KAMENITZA
- AVENDI
- KRAFT FOODS
- METRO Cash and Carry

Transport

- AUSTRIAN AIRLINES
- DEUTSCHE LUFTHANSA
- TOYOTA
- SUBARU

Petrol, Gas and Electric

- OMV
- E-ON
- OVERGAS

Advertising Agencies

ALL CHANNELS GROUP
PUBLICIS MARC
STRATA
NEW MOMENTS NEW IDEAS
APRA PORTER NOVELLI GROUP

Pharmacy and clinical

- GEDEON RICHTER
- PFIZER
- ABBOTT Laboratories S.A.
- SOPHARMA TRADING
- PPD
- SANOFI AVENTIS
- EU PHARMACIA

Mobile operators

- COSMOTE
- CALL POINT NEW EUROPE
- AUSTRIA TELEKOM GROUP

Cosmetic

- BEIERSDORF
- UNILEVER
- COSMETIC PLUS

Others

- METSA GROUP
- GSA Solutions s.r.o.
- PLAYTECH

Contacts

GiftCard is an Electronic money facility issued by Intercard Finance AD authorised and regulated by the Bulgarian National Bank as an Electronic Money Institution under the Electronic Money Directive 2009/110/EC with license No. 4703-5081/25.07.2011 and as a Payment Institution under the Payment Services Directive 2007/64/EC with license No. 4703-4331/23.06.2010, Principal Member of MasterCard, VISA and JCB. GiftCard, VIRTUAL GIFTCARD, eGIFT are registered trademarks.

www.giftcards.eu
sales@giftcards.eu





www.GIFTCARDS.EU