

**SPECIAL TERMS AND CONDITIONS FOR LIDL GIFTCARD – PROVIDED AS PRIZES IN MASTERCARD  
CAMPAIGN MOBILE PAYMENTS PAY AND GET WITH LIDL**

**Effective as of 1st of February 2024**

These terms and conditions shall be applied to the use of Lidl GiftCard, bearing the logos of iCARD AD, of the card organization Mastercard<sup>®</sup>, as well as the logo of Lidl, issued and provided as prizes in the promotional campaign, organized by “MCCANN ERIKSON SOFIA” LTD, UIC 121003246, having its seat and registered address in Sofia city, Oborishte District, 23 Shipka Str., bearing the name “Mastercard Mobile Payments Pay and Get with Lidl”, which is conducted in the period from 00:00 of 01.11.2023 to 23:59 of 30.11.2023, the terms and conditions for which campaign are available on [www.mastercard.bg/lidl](http://www.mastercard.bg/lidl) (referred below to as “Campaign”).

These terms and conditions are in addition to the terms and conditions for use published on [www.giftcards.eu](http://www.giftcards.eu), which are applicable to Lidl GiftCard accordingly.

In case of any discrepancy between these terms and conditions for Lidl GiftCard and the terms and conditions, published on [www.giftcards.eu](http://www.giftcards.eu), the terms and conditions in this document shall prevail.

Lidl GiftCard, issued for and provided as prizes for the Campaign, may only be used for payment transactions at POS terminals in the physical retail outlets specified in the Campaign – Lidl supermarkets on the territory of Republic of Bulgaria.

Each Lidl GiftCard, issued for and provided as a prize in the Campaign shall be valid until 1st of February 2025 (irrespectively of when the cardholder received it and what is the date on the card).

The cardholder – winner of the prize in the Campaign must spend all the available nominal amount of the Lidl GiftCard, issued for and provided as a prize in the Campaign, until 1st of February 2025, as pointed above and in the manner pointed above.

After 1st of February 2025 the Lidl GiftCard, issued for and provided as a prize in the Campaign, cannot be used by the cardholder and the cardholder cannot receive in any form the amount left, if any.

During the validity term until 1st of February 2025 of Lidl GiftCard, issued for and provided as a prize in the Campaign, the cardholder may activate his/hers Lidl GiftCard and may check the available amount on [www.giftcards.eu](http://www.giftcards.eu).

The winner/s in the Campaign shall provide all necessary assistance to the Campaign organizer for receiving Lidl GiftCard as a prize, including to provide his/hers ID card or similar document, and for the receiving of the prize a two-party handover protocol shall be made, and the winner of the prize is obliged to sign it.

Lidl GiftCard cannot be exchanged or replaced, nor it can be exchanged for its monetary value.

iCARD AD does not bear any responsibility if the Lidl GiftCard does not meet the expectations of the winner, as well as iCARD AD does not bear any responsibility if the winner does not use the Lidl GiftCard due to reasons beyond iCARD’s control and responsibility.

For Lidl GiftCard, issued and provided as prizes for the Campaign, no Service fee for plastic cards from sixth to twelfth month from its issuance, shall be charged – until 1st of February 2025.

The applicable Tarriff for Lidl GiftCard, issued for and provided as prizes for the Campaign:

# TARIFF

<b>Service description</b>	<b>Fee/ BGN</b>
Physical Lidl GiftCard issuance	20.00
Reissuance of lost, stolen or superseded Lidl GiftCard	10.00
Change of PIN on ATM	1.00
Payment on POS terminal in Lidl supermarkets on the territory of Republic of Bulgaria	0.00
Activation Fee for Lidl GiftCard	0.00
Service fee: - 01-12 <sup>th</sup> month from the issuance (until 01.02.2025)	0.00 / monthly.
Dispute of a payment transactions through Mastercard or Visa	Fees paid by the Issuer
Unjustified Dispute of a payment transactions	25.00
E-money redemption fee	20.00
Penalty for not using Lidl GiftCard balance until 01.02.2025	100% of Lidl GiftCard balance on 01.02.2025